



Pomfret's Town-Wide Tag Sale



Saturday May 5, 2012

ADVERTISING

On Town Wide TAG SALE Map

only **\$25.00**

The Pomfret Proprietors will organize & promote **Pomfret's 5th Annual Town Wide Tag Sale** Saturday, **May 5th** from 8 a.m. to the Afternoon. Sales are at homes and businesses around the community & this event is held rain or shine. Pomfret residents and merchants list their tag sales on the Town-wide Tag Sale map. Over 300 maps, which will be distributed on the day of the event starting at 7:00 am at the Pomfret Community School (RT 169 & RT 101 lists the locations of all sales happening that day, including the **Pomfret Library Book Sale, 4-H Camp Tag Sale & Auction & Christ Church Rummage Sale**. Pomfret will be popping with people looking to shop, dine and explore!!!

Our marketing team is working to publicize the event in Community Calendars in several local and regional newspapers, websites, radio & TV stations. Yankee Magazine, Connecticut Magazine, Hartford Courant, Providence Journal, The Last Green Valley, Mystic/Country Tourism District, WINY – just to name a few.

We are offering the opportunity of advertising your business during this busy day full of Pomfret Events– offer a discount, free gift, special pricing...a wonderful way to welcome newcomers into your establishment!!

Maps will be available at 7:00 am in the Pomfret Community School Parking Lot at 7:00 am May 1st. Ad sizes are:

Tag Sale Map Listing **\$10.00**

Tag Sale Map Ads 2¼" x 4" ~~\$35.00~~ **NOW \$25.00**

Barry Jessurun at the Vanilla Bean will be coordinating the advertising- send him ad copy at barry@thevanillabeancafe.com with subject *TOWN WIDE MAP AD* or call 860 928-1562. Make check payable to Pomfret Proprietors c/o Martha Emilio, 56 Babbitt Hill Road, Pomfret Center CT 06259