

**POMFRET
TOWN WIDE**

TAG sale

Saturday May 2, 2020

Map Advertising only \$30



The Pomfret Proprietors will organize & promote Pomfret's 14th Annual Town Wide Tag Sale Saturday, May 2nd. Sales are at homes, businesses & organizations around the community & this event is held rain or shine.

Pomfret residents, merchants & organizations will get their tag sales listed on the Town-wide Tag Sale map for \$15 (\$20 for group locations).

The reverse side of the map will feature ads from local businesses and others, who will also get a location marker on the map. Hundreds of maps will be distributed on the day of the event starting at 7:00 am at the Pomfret Community School (at RTs 169 & 101) and Christ Church. Pomfret will be popping with people looking to shop, dine and explore!

The Pomfret Proprietors will promote the event with press releases, social media posting and inserts into community calendars in local and regional newspapers, websites, radio & TV stations.

Barry Jessurun at the Vanilla Bean will be coordinating the advertising.

DEADLINE: Friday, April 20

SIZE: 2 X 3.5 (standard business card size)

COST: \$30

1. Email pdf or jpeg ad file to:
barry@thevanillabeancafe.com
2. CC **martha@majilly.com**
with subject: TOWN WIDE TAG
SALE MAP AD

3. **Make checks for \$30 payable to Pomfret Proprietors**
c/o Martha Emilio, 56 Babbitt Hill
Road, Pomfret Center, CT, 06259.

If you need to call:

Barry: 860-928-1562
Martha: 860-974-3714