


POMFRET
TOWN WIDE



sale

Saturday May 1, 2021

Map Advertising only \$30



The Pomfret Proprietors will organize & promote Pomfret's 15th Annual Town Wide Tag Sale Saturday, May 1st. Sales are at homes, businesses & organizations around the community & this event is held rain or shine.

Pomfret residents, merchants & organizations will get their tag sales listed on the Town-wide Tag Sale map for \$15 (\$20 for group locations). The reverse side of the map will feature ads from local businesses and

others, who will also get a location marker on the map. Hundreds of maps will be distributed on the day of the event starting at 7:00 am at the Pomfret Community School (at RTs 169 & 101) and Christ Church. Pomfret will be popping with people looking to shop, dine and explore!

Barry Jessurun at the Vanilla Bean will be coordinating the advertising.

DEADLINE: Friday, April 23

SIZE: 2 X 3.5 (standard business card size)

COST: \$30

1. Email pdf or jpeg ad file to:
barry@thevanillabeancafe.com
2. CC **martha@majilly.com**
with subject: TOWN WIDE MAP AD
3. **Make checks for \$30 payable to Pomfret Proprietors**
c/o Martha Emilio, 56 Babbitt Hill
Road, Pomfret Center, CT, 06259.

The Pomfret Proprietors will place ads, press releases and inserts for community calendars in local and regional newspapers, websites, radio & TV stations. Yankee Magazine, Connecticut Magazine, Hartford Courant, Providence Journal, The Last Green Valley, Mystic/Country Tourism District, WINY, & Craigslist – just to name a few.

If you need to call:

Barry: 860-928-1562

Martha: 860-974-3714